

Warsaw, 22.03.2023

**EXCELLENCY,**

As the largest trade fair center in Poland, Ptak Warsaw Expo is happy to announce its commitment to economic and cultural diplomacy and dedicate special attention to the diplomatic missions and their interests in Warsaw. In that regard, I would like to kindly point your attention to two events we organize: **Warsaw Food Expo – International Food Industry Fair**, and **TT Warsaw – International Travel Show**. We believe that both events would be of particular interest to foreign representations as **food** and **travel** are among the best means of **cultural interactions and business relations**. I would like to kindly invite you to consider organizing a **National Pavilion** for the fifth edition of the **International Food Expo**, and the 29<sup>th</sup> edition of the **International Travel Show**.

**Warsaw Food Expo**, which will be held between **16-18 May 2023**, aims to provide exposure on the food industry of the exhibiting countries which would help **forge new supply chains** or **expand** the already existing ones. The national pavilion would encourage visitors to discover and learn about the culinary culture of your country and would contain traditional food products who represent a potential on the Polish and regional country food markets. **180 exhibitors** from **fourteen countries** took advantage of this form of promotion and participation during the previous edition.

The following event, **TT Warsaw – International Travel Show**, will take place **23-25 November 2023**. The event aims to **enhance bilateral tourist exchange** and inform potential travelers from Poland and abroad of a wider range of destinations. The Fair has been organized for the last 28 years and attracts both private and professional visitors. In November 2022, a total of **20,000 visitors** came to see the **300 exhibitors** from **fifty different countries**. The first sector of the hall was reserved entirely for national tourism agencies, boards, and authorities, with Bulgaria as **Partner Country**. We are in the process of choosing the Partner Country of 2023, and we kindly invite you to submit your candidacy until May 1<sup>st</sup>.

We hope to cooperate with you, or the regional institutions of your country in the organization of these two events. The International Accounts department that covers all cooperation activities with Embassies, National Entities and Institutions would be pleased to assist you in the process. Kindly refer to the second page of the letter for contact information.

Please accept, the assurances of my highest consideration.

Yours sincerely,



Tomasz Szypuła

*President of the Board*

For more information, please contact:

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