



O/ Ref: 77 - 2023
DM-AA/ GT

Casablanca, the 27 MARS 2023

Mr. President

Union of Chambers and Commodity Exchanges (TOBB)
Ankara / Republic of Türkiye

Subject: **The 18th Trade Fair of the OIC Member States**, 16-18 June 2023, Lahore - Islamic Republic of Pakistan.

Mr. President,

Within the framework of the implementation of the resolution adopted by the 38th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the OIC Member States (COMCEC), held in November 2022 in Istanbul – Republic of Türkiye, I have the honor to inform you that the Islamic Centre for Development of Trade (ICDT) will organize in collaboration with the Trade Development Authority of Pakistan (TDAP) and the Ministry of commerce of the Islamic Republic of Pakistan, the 18th Trade Fair of the OIC Member States (18th TFOIC), from 16th to 18th June 2023 at the Expo Centre in Lahore, concomitantly with the 11th edition of WEXNET (Women Entrepreneurs Network) under the theme: “Women Empowerment through Entrepreneurship”.

This Fair is a platform for the business community, Trade Promotion Organs (TPOs), Investment Promotion Agencies (IPAs), Chambers of Commerce & Industry, professional associations/ Federations, and economic operators from the Member States of the Organisation of Islamic Cooperation (OIC) to promote their products and services, concluding commercial transactions and establishing partnership relations.

On this occasion, I would be most grateful to your Excellency for any steps you may deem useful to take to ensure the participation of your Country in this Fair and to disseminate this information among the economic operators of your country.

On the side-lines of this fair, the following events will be organized:

- Pakistan -Africa Business Forum;
- OIC Asia IPA Policy Dialogue Forum;
- Training workshop on Halal Certification and presentation of OIC Halal Economy report;
- Training workshop on market access and value chain management for the benefit of Asian Women owned businesses and cooperatives;
- Entrepreneurship/ Lahore initiative;
- Food Festival.
- B2B meetings.

The price per square meter is set as follows:

- Equipped square meter (shell scheme): 195 US \$
- The square meter not equipped (indoor bare space): 170 US \$

Details relating to this Fair are available at the following link: <https://icdt-tradevents.org/en/18thtfoic/>

For more information or reservation, the concerned departments in your honourable Institution are kindly requested to contact:

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Thanking you for your valuable cooperation, I avail myself of this opportunity to extend to you the assurances of my distinguished consideration.



Enclosed:

- Application Form
- Floor plan

Latifa EL BOUABDELLAOUI
Director General