



# Imam Abu Hanifa<sup>(RA)</sup> National & International Expo

1- 2 Dec, 2022

# About Afghanistan

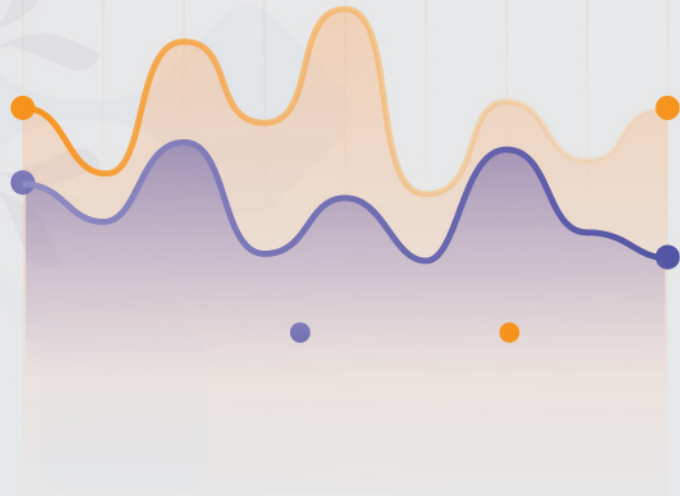
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Afghanistan, is a landlocked country in South and Central Asia. Afghanistan is bordered by Pakistan to the east and south, Iran to the west; Turkmenistan, Uzbekistan, and Tajikistan to the north; and China to the northeast, Kabul is the capital and largest city of Afghanistan, Kabul serves as its political, cultural and economic center, Kabul's largest industrial hub is located in District 9, The total population of Afghanistan is around 39.9 million in 2019, natural resources Afghanistan includes Uranium, lithium, Natural gas, gold, silver, petroleum, coal, copper, chromite, talc, barites, sulfur, lead, zinc, iron ore, salt, precious and semiprecious stones, Afghanistan fittingly becomes the crossroads of central Asia, and earns important status as the international trade way.

# About Afghanistan Economy

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the Afghanistan economic has improved significantly due the Increasing domestic revenues, exports, investments, access to various trade routes and ports, and membership of different international organizations. GDP in Afghanistan is expected to reach 18.63 USD Billion by the end of 2020, In the long-term, the Afghanistan GDP is projected to trend around 20.46 USD Billion in 2021 and 21.43 USD Billion in 2022 and GDP per capita in Afghanistan is expected to reach 565.00 USD by the end of 2020.



# About

## Afghanistan Imports

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roughly 6.9 USD billion worth of consumer goods annually, Afghanistan's imports mainly consist of petroleum, petro chemicals, raw materials, machinery, equipment, food items, medicines, home appliances, construction materials, base metals, textiles and related articles. Main import partners are: UAE, China, Iran, Pakistan, India, Turkey, Uzbekistan, Kazakhstan, Turkmenistan, Germany, USA, South Korea, Thailand, Brazil, Taiwan, Russia, Malaysia and Japan



# About Afghanistan Export

863.83 USD Million in 2019, Mainly Consist of carpets and rugs, gemstones, dried fruits, fresh fruits and vegetable. Main export partners are: UAE, India, Iran, Pakistan, Iraq, Saudi Arab, Germany, China, Kazakhstan, Russia and Turkey.



# About Organizer

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Afghanistan Chamber of Commerce and Investment (ACCI) is an independent, legal, non-governmental, non-profit, non-political, and self-administered entity, which serves the private sector of Afghanistan and has 26 local chambers, 66,000 individuals and more than 23,000 active members, representing more than 291 associations, 10 Joint Chambers and Business Councils, communicates its recommendations to the public institutions and organizations in place.



# About

## ACCI EXPO Trade Fair

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ACCI EXPO Trade Fair (AETF), is the first National and International trade fair which will be held in Kabul from 1st – 2nd December 2022 at International Exhibition Centre of Afghanistan. This event is organized by Afghanistan Chamber of Commerce and Investment (ACCI) with the assistance of its partners, private sector & government's bodies. In this exhibition; traders and manufacturers from all provinces of Afghanistan as well as from foreign countries will display their products and services for seven days. AETF provides valuable opportunity for manufacturers & traders to promote & expand their products and services and connect with consumers. The purpose behind these efforts is to lift and support the domestic & international trade of Afghanistan by attracting investors, traders, manufacturers and experts from various sectors of the trading community. This will help to achieve improvements in bilateral trade, import and exports. This platform could well prove to be a decisive moment in shaping the Afghanistan trade on modern and standardized lines. This event provides market expansion opportunities to the participants from different sectors of the industry such as traders, finished & semi finish-products manufacturers, machines & equipment importers, raw material producers, suppliers, and the industry specific experts and consultants. Due to the support of private and government bodies, this exhibition is the largest and most standardized National and International exhibition in Kabul-Afghanistan and therefore domestic & foreign traders and manufacturers are more interested to participate in this event.



# AETF is a major economic event in Afghanistan and with the following aims;

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- Introducing and promoting domestic products of Afghanistan in order to facilitate uplifting of the Afghan domestic market.
- To familiarize Afghan traders and manufactures with new products of other countries.
- To familiarize foreign traders and manufactures with new products of Afghanistan.
- To familiarize Afghan traders with modern standards and technologies and their application.
- To facilitate access of Afghan traders and manufactures to the international markets.
- Creating new opportunities for export, import and joint ventures.
- Expanding trade relations between Afghan traders and international traders.
- To attract new customers, clients and contracts & Create job opportunities.





# Exhibition Categories

ACCI EXPO Trade Fair (AETF) is a public fair where traders and manufactures from all sectors can participate, the details of which are as follows:

- Manufactures
  - Raw Materials
  - Construction & Materials
  - Food & Beverages
  - Medical Equipment & Medicines
  - Cosmetic
  - Electrical
  - Agricultures & Forms
  - Poultry
- Home Appliances
  - Textiles
  - Jewelry & Fashion
  - Sports & Equipment
  - Toys
  - Plastic
  - Printing & Packaging
  - Books & stationery
  - Services Companies

# Benefits for Visitor at AETF

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- Familiarity with the existing and new products and services of domestic and international exhibitors.
- Compare between different products and services.
- Choose the most efficient products/services that fits your needs and budget.
- Communicate directly with manufacturers, traders and suppliers.
- Get as much information as possible in the shortest possible time.
- Discover the benefits of high-yield investment.
- Find new job opportunities.
- Discover new ideas to start a business.
- Ability to interact and consult with supervisors, experts and specialists.
- Ability to negotiate directly with the 10 managers of the companies.

# Benefits for Exhibitors at AETF

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- Introduce capabilities and products at the national and international level.
- Create and expand business relationship with domestic and international companies.
- Communicate with suppliers of raw material and providers of commercial and industrial services.
- Communicate directly with customers and recognize their needs.
- Understand the general market conditions for better business plan.
- Know your competitors and get acquainted with their products, services and programs.
- Familiarity with modern standards and technologies and their application.
- Attract new investing opportunity and develop business activities.
- Discover new ideas for business progress.
- Carry out trade negotiations to obtain new orders or contracts.
- Find and attract new, talent, knowledge, and professionals.
- Advertise and promote through print and electronic media and internet, etc
- Participate in domestic and international business meetings.

## Why to participate at AETF?

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- Such exhibitions increase the level of production, sales and increase public revenue.
- The AETF exhibition is a great opportunity to introduce industrial products, raw material, machinery, equipment and services.
- Existence of market and create platform for export, import and investment in Afghanistan.
- Afghanistan has a potential international market with good business opportunities
- Such events help promote willingness & interest of Afghan investors to invest in joint ventures with local and international investors.
- AETF looks forward to local and foreign traders and manufactures for establishing branches or sales offices for their products and Services in Kabul and other provinces of Afghanistan
- To establish relationships with suppliers and customers as well as enter into contracts with the parties
- Attendance and participation of senior public officials and well-known national and international figures to support the exhibition
- Participation of businessmen and individuals of the relevant professional and business sectors
- From our past experience we expect an approximate attendance of 50,000 in this exhibition.

## Services:

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- ▶ Consulting Services
- ▶ Visa Invitation
- ▶ Hotels & Accommodation
- ▶ Stand Design
- ▶ Exhibition Cargo
- ▶ Transport Services
- ▶ Interpreters
- ▶ Meal
- ▶ Sim card

## Space Rental:

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Stand Type	Min Space	Rate per Sq Mtrs
Standard Stand Equipment (Indoor)	9m <sup>2</sup>	250 USD
Self-built Stand Without equipment (Indoor)	24m <sup>2</sup>	200 USD
<b>Equipment:</b> one panel with two chair, info desk with one chair, electricity plug, dustbin.		

# Our Target

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Over 500+  
Exhibitor

10+ Countries  
Participation

50,000+  
Visitors



# Exhibition Place & Floor Plan

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## About Venue:

International Exhibition Centre of Afghanistan is located just twenty minutes' drive away from the airport and within 7 km of the famous five-star hotels of Kabul, This Venue boasts of 2500 sq-meters net space indoor & 200 sq-meters net space outdoor; consist of 4 halls & 2 lobbies, well-designed interior & exterior; clean layout, stand-by power; parking facilities, cafeteria, trenches for cabling, cooling and heating system across the halls.

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## Visiting Hours:

Daily: 9:00 Am to 4:00 Pm